



**PRESS RELEASE**  
February 20, 2023

## **Hooper Partners with GPS Air and Masters Building Solutions to Donate New Air Quality System to Badger Prairie Needs Network**

**DeForest, WI (February 20, 2023)** – Badger Prairie Needs Network’s (BPNN) guests and volunteers can breathe a little easier thanks to an air quality system generously donated in-kind through a partnership of GPS Air, Hooper Corporation and Masters Building Solutions. GPS’s patented indoor air cleaning technology maintains the buildings air quality at the healthiest and cleanest levels possible.

“We are grateful to GPS for their generous donation of a state-of-the-art indoor air quality system,” said Karen Dettinger, director of the Kasieta Center, BPNN’s new community and event space. “Keeping our volunteers, guests and visitors safe and healthy allows us to better serve our community.”

GPS’s needlepoint bipolar ionization (NPBITM) creates and releases ions into the airstream using a building’s existing HVAC system as the delivery method. When these ions disperse throughout a space, they seek out and form bonds with airborne particles such as dust, dander, smoke and certain pathogens. These particles cluster together making it easier for the system to filter it out of the air.

“Inspiring goodwill through business and community partnerships is an important Hooper core value,” said Amy Griffin, Hooper’s Marketing & Community Relations Director. “We were honored to play a part in improving the air quality for our friends and neighbors at Badger Prairie Needs Network.”

The air quality technology and installation was a combined effort of three companies: Hooper, GPS Air and Masters Building Solutions. GPS Air ([www.gpsair.com](http://www.gpsair.com)) has installed its NBPI technology in thousands of locations, including research labs, healthcare facilities, schools, universities, and airports. Masters Building Solutions ([www.mastershvac.com](http://www.mastershvac.com)) is a manufacturer’s representative providing expert resources and products for its clients.

In operation since 1986, Badger Prairie Needs Network (BPNN) is a 100% volunteer run 501(c)(3) nonprofit organization dedicated to fighting poverty and ending hunger throughout Dane County. Additional programs include pro bono legal services, onsite social workers from Joining Forces for Families, commercial kitchen, food recovery, community meal and job training. Learn more at [bpnn.org](http://bpnn.org).

###

## **About Hooper**

Since 1913, Hooper has grown to become a well-respected electric power and mechanical contractor. With headquarters in Wisconsin and regional offices in the states of Colorado, Florida and Ohio, Hooper provides a wide range of services to support commercial and residential clients.

Hooper's areas of expertise include fabrication and installation of complex plumbing, process piping, fire protection, and HVAC systems as well as the construction of substations and high-voltage transmission and distribution lines. Hooper also actively provides power line clearance and deploys emergency storm response teams around the country to help restore power to communities ravaged by natural disasters. For homeowners in the Wisconsin region, Hooper's Service Division provides 24-hour maintenance and repair on HVAC and plumbing systems. Businesses also benefit from these services in addition to fire protection options provided by Hooper's certified technicians.

The firm's Safety Empowered philosophy provides the knowledge, equipment, and investment needed to prevent harm and save lives both on and off the job site. Through its charitable foundation, Hooper is honored to provide essential funding to community nonprofits that support our neighbors in need. Built on a reputation of excellence and trust, Hooper plays an integral role in delivering the resources needed for people to live and work in comfortable, healthy environments. For more information, please visit [hoopercorp.com](http://hoopercorp.com).

### **Media Contact:**

Amy Griffin  
Director of Marketing & Community Relations  
AGriffin@hoopercorp.com  
(608) 268-2103