



PRESS RELEASE

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Hooper Commemorates its 110th Anniversary *Celebrating Decades of Growth Within the Electric Power and Mechanical Industries*

DeForest, WI (January 2, 2023) – Hooper Corporation announced its 110th anniversary as a national specialty electric power and mechanical contractor.

Established in 1913 by Charles A. Hooper, the company's early success came as a steamfitting company installing pipes to heat state government buildings and the nearby University of Wisconsin. Hooper developed a strong reputation early on that allowed it to grow and prosper in its first two decades. That reputation for honesty, hard work, and excellent craftsmanship kept it afloat during the Great Depression, at which time Hooper was the contractor of choice for a series of projects on university campuses across Wisconsin. It also broadened its business across state lines with successful bids for work under the New Deal programs.

In the 1940s, Hooper took on many new partners and expanded into electrical power with the Rural Electrification Administration (REA) in Wisconsin - bringing power to rural areas with high-voltage powerline construction. By the 1950s, its electrical and mechanical divisions were firmly established. Numerous acquisitions in the 1960s and 1970s brought increasing versatility to Hooper and greater ability to serve the growing needs of utilities, the university, and private companies throughout Wisconsin and beyond. The addition of General Heating and Air Conditioning (GHAC) in 1994 boosted the company's overall growth, adding residential customers to its client base.

At the start of the twenty-first century, Hooper continued to grow and prosper with new technologies and engineering expertise. It significantly increased its green energy initiatives with wind, solar, and geothermal. The company also expanded geographically with electric power operations in more than 26 states. Long-term relationships with partners such as Xcel Energy, Minnesota Power and Madison Gas & Electric continued and storm response to Hurricane Katrina, Hurricane Sandy and others elevated Hooper's presence across the country.

Today, Hooper's overall reach extends throughout the U.S. supported by regional offices in Colorado, Florida and Ohio. Most of its mechanical business remains locally focused near its headquarters in DeForest, Wisconsin. The company's longstanding local relationships with general contractors and commitment to its customers have earned it wide-ranging projects over the decades -- from residential and manufacturing, to hospitals and high-tech, to work on marquee projects such as the Kohl Center, Overture Center, and Epic.

"Hooper's people along with our steadfast core values have always been central to its continued legacy and growth" said Hooper President Steve Lindley. "The guiding principles on which Hooper has built its business are as strong now as they were in 1913, and those same standards of honesty, hard work, and excellence continue to guide the company today and for the next 110 years."

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About Hooper

Since 1913, Hooper has grown to become a well-respected electric power and mechanical contractor. With headquarters in Wisconsin and regional offices in the states of Colorado, Florida and Ohio, Hooper provides a wide range of services to support commercial and residential clients.

Hooper's areas of expertise include fabrication and installation of complex plumbing, process piping, fire protection, and HVAC systems as well as the construction of substations and high-voltage transmission and distribution lines. Hooper also actively provides power line clearance and deploys emergency storm response teams around the country to help restore power to communities ravaged by natural disasters. For homeowners in the Wisconsin region, Hooper's Service Division provides 24-hour maintenance and repair on HVAC and plumbing systems. Businesses also benefit from these services in addition to fire protection options provided by Hooper's certified technicians.

The firm's Safety Empowered philosophy provides the knowledge, equipment, and investment needed to prevent harm and save lives both on and off the job site. Through its charitable foundation, Hooper is honored to provide essential funding to community nonprofits that support our neighbors in need. Built on a reputation of excellence and trust, Hooper plays an integral role in delivering the resources needed for people to live and work in comfortable, healthy environments. For more information, please visit hoopercorp.com.

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